



BLOVE CASE STUDY

Event security for popular regional music festival

VENTURE SECURITY MANAGEMENT

Security requirements :

- Comprehensive event security consultancy
- Security manager and supervisors
- SIA licensed door supervisors
- Build and break overnight security
- Event stewarding
- Search and response teams
- CCTV operator

BLove is a free, two-day, music festival organised by Basingstoke and Deane Borough Council, in association with local promoters. Held at War Memorial Park each July, the lively festival attracts around 10,000 visitors and welcomes a diverse line-up of local, national, and international musical talent.

In 2017, with its current security contract ending, Basingstoke and Deane Borough Council decided to seek out a new security supplier. They opened the contract to tender, in a bid to find a contractor capable of securing an event of BLove's magnitude. Venture was one of five companies bidding for the contract.



One weekend of live music,
arts and family fun

After encountering Venture Security at an event in 2017, the council invited Venture to tender for the BLove contract. Together with demonstrating the appropriate skills, experience and resource, the process required each contractor to outline their response to a number of hypothetical security scenarios. Impressed by Venture’s proposal, as well as the team’s broad experience, knowledge and professionalism, the Council awarded Venture Security the BLove contract.

“What really stands out is their passion for what they do. They want to get it right and to provide the best service they possibly can, which always shines through.”

JADE POULTON, EVENTS OFFICER, BASINGSTOKE AND DEANE BOROUGH COUNCIL

RESULTS

- Security for the event is in safe hands being provided by an experienced and professional team
- A proactive approach is taken to prevent issues before they even arise
- The council receive fantastic communication and support, with Venture promoting a strong and collaborative approach to event management
- Venture’s experience delivers added value and streamlines the logistics of the operation
- Additional advice and guidance is provided in relation to event planning and managing serious security threats
- Personnel are polite, well presented, and approachable
- Venture want to get it right and always provide the best service possible, with a passion for their work that shines through

FIND OUT MORE

The award-winning team at Venture has been supporting local authorities, private and public sector organisations across the region for more than a decade.

To find out more about our specialist security services, call us for a free, no obligation chat, on: **01264 391538**, email **office@venturesec.co.uk** or complete our online enquiry form.

