



SALISBURY COUNCIL CASE STUDY

## City centre patrols help tackle anti-social behaviour

### VENTURE SECURITY MANAGEMENT

#### Security requirements :

- City centre security officers to conduct foot patrols seven days a week
- SIA licensed security officers trained in first aid and conflict management
- Support for the Council in tackling antisocial behaviour
- The recording of quality evidence for use by the police
- Real time reporting
- Providing strong communication between all stakeholders

A medieval cathedral city, in the English county of Wiltshire, Salisbury is known for its historic streets and architecture and was once named one of the world's Top 10 Cities by Lonely Planet. In peak shopping season, Salisbury attracts more than 40,000 visitors who (among other attractions) flock to the city's twice-weekly market. A popular retail outlet, run by the Council, Salisbury market comprises of around 90 stalls offering hot food, farm produce and other local goods.

Prior to appointing Venture Security, Salisbury Council had encountered anti-social activity in the City Centre, including alcohol consumption, excessive noise and intimidating behaviour. As a result, the Council implemented an order banning public drinking and sought out a security specialist capable of enforcing the new rule.

SALISBURY  
CITY COUNCIL



Following a competitive tender process, Salisbury Council appointed Venture to deliver the city's new security patrols and safeguard the wellbeing of its visitors and residents. In force since 2017, uniformed operatives conduct daily patrols of Salisbury's streets, providing a security presence to diffuse anti-social behaviour in the community.

**“I would happily attribute some of the enhanced summer trade we are experiencing to the good work done by Venture Security. Long may it continue.”**

LOCAL BUSINESS OWNER, SALISBURY

## RESULTS

- Venture's patrols had an immediate and positive impact for Salisbury, with a dramatic reduction in anti-social incidents
- Salisbury's streets are patrolled daily and additional security is provided by Venture for seasonal events
- Promoting strong links and a collaborative approach, Venture provides stakeholders with real time reporting of occurrences and analytics, through it's bespoke V-Secure operational software
- Venture were the first company in both Hampshire and Wiltshire to gain police approval to deal with ASB under CSAS
- Calls to Wiltshire police about Salisbury City Centre reduced by 35% in two years following the deployment of Venture CCSOs in 2017

## FIND OUT MORE

The award-winning team at Venture has been supporting local authorities, private and public sector organisations across the region for more than a decade.

To find out more about our specialist security services, call us for a free, no obligation chat, on: **01264 391538**, email **office@venturesec.co.uk** or complete our online enquiry form.

